

"If we believe that art like life is transient, and that something does not become art until it is experienced, then we may assume that art is not exclusively the simple raw product, but rather art is the emotional communion created. Art is the subsequent transference of experience with intentionality, and I take as good art the transference of the unattainable into the immediate, and the immediate into the forever unattainable."

Reflection



Doug Fritz

Reflection

The idea is simple a mirror that moves to always reflect your gaze back at you. The project is mainly about the process of self-reflection, of human self-fascination, of gaze, and interaction. My goal was to break down interaction into its simplest form, to connect it to what drives us to gaze at a portrait painting, or a shadow, or to watch people on the subway. To understand this funny little closed loop of human existence in which each and everyone one of us are aware we are involved. What I enjoy about this work is the requirement of the viewer to bring a part of the solution to the table, that the experience is proportional to the amount that they bring to the work and can thus reflect back upon.

The history of art has been defined by the history of viewing, but gaze is ultimately a reflected experience, and often the most powerful of artistic works are those that allow us the ability to project into the work our own relationships, emotions, and experiences that they reflect with renewed perspective. By taking an individual outside of a normal experience to reevaluate the common, hopefully brings them back with a new understanding. Of course ultimately we don't experience things purely for theory, the relationship to play, to being the center of attention, to kids staring at their eyes in the mirror, to vanity, to chasing those "floaters" in your vision that always seem just out of sight, are just as valid and important reason for creating this. The playful reactive surface of your gaze with yourself becomes an experience that can exist on its own, regardless of your desire for further self-reflectance.

